

Paul: Hi guys, it's Paul from Completely Keto Tech Support here. A lot of you have been asking if there is a difference or even an easier way to create Redirect links for your affiliate links. Now, I'm going to be showing a way to do it on my demo site, which is UrbanX.co.uk. So obviously the stuff that I do, you're obviously going to want to apply this to your own domain for the Speed Keto promotions.

Now I'll have to be frank. I have to be up front. I will guide you through this step by step, but the responsibility for this working on your site has to be down to you. I cannot accept any support tickets related to what I'm about to show you. I'm doing this to try make your life easier. However, as you can hopefully understand, I cannot take into account everyone's different host or press setup, plugin installation etc. So what I'm going to show you should work. However, if it doesn't, then please fall back to the original video showing you how to do the Redirects through cPanel. With that said, what we want to do is login to your WordPress website and go into 'Plugins' and 'Add New', and in the top right search box you want to type "redirect".

And the first one that appears is a picture of some kind of flower, with one million active installations appears and is simply called 'Redirection'. Click on 'Install Now'...and then choose 'Activate' once it's installed.

So you'll find the plugin under 'Tools' and then under 'Redirection'. So click into there and then click on 'Start Set Up' and 'Continue Setup'. Hang on, tick the first box that says "Monitor permalink changes in WordPress posts and pages". Then click on 'Continue setup'. It's going to run a test to make sure a thing called REST API is working. If this fails, then you cannot use this plugin. However, for the majority this should work absolutely fine. So once it comes up good, click on 'Finish Setup', and it will set up the Redirection plugin. Click on 'Finished' and it'll take you into this screen here. Now, again it looks a little complicated to start with, but it really isn't. The first thing you want to do is click into 'Groups' and then create a new group at the bottom and let's just call it "Speed Keto Redirects", leave it as WordPress and click 'Add'.

Now the reason we create a group specifically for the Speed Keto stuff is so, if you do start to use the tool, like I know some of you will, you will end up with a lot of redirects. And it's always a good idea at the start to keep things nice and tidy so you can find what you're looking for. Okay? So now we have a group called "Speed Keto Redirects". We want to go into 'Redirects' and then click on 'Add new'.

Now it's going to ask you for a source URL. This is the URL that people are going to either click on or type into the browser, that you want to then send onto your affiliate link. Now I'm going to go into my ThriveCart account and for this demonstration I'm going to go into Speed keto plus bonuses, which you'll be familiar with already as it's the main product from the Completely Keto range that you'll be promoting. Click on 'View' and then grab the affiliate link that you want to use for this redirect. So for this example I'm going to copy the Facebook traffic link so, that's going to copy this link in here to my clipboard. Okay? If we go back to the 'Redirects' tab. Five, let me just move this over so, don't jump all over the browser.

So go back into our 'Redirects' tab and what I'm going to do is I'm going to call the source URL /SpeedKetoFB because again, this is going to be the Facebook-Friendly Lander I want to send them to if this is clicked. Okay?. The 'Creative Parameters', change that to 'Ignore all parameters' the second option and then paste the URL that we've copied from Five cart and to the third lane target URL here. Okay?. And then change the group to 'Speed Keto Redirects'. So we've got the source URL, 'Ignore All Parameters', the target URL from ThriveCart, and then the group 'Speed Keto Redirects'. Click on 'Add Redirect' and, then you'll see this appear down here. Now even though we just take the source URL as /SpeedKetoFB is going to automatically add your website domain to the start of that. So again, in this example as UrbanX.co.uk. However, it's going to create it from your own website domain.

So what we can do is click on 'Check Redirect' and it will bring up a green tick as expected. And again, so if someone types or clicks that URL, they are going to be sent onto that URL there. Now let's just show you this in action. So if I right click and choose 'Copy Link Location' and I'm going to open up a totally different browser, just to show you how this works. So if I then paste this in here, so again, urbanX.co.uk/SpeedketoFB. The request is going to hit my WordPress website and it's going to see the Redirect and then send them onto the Facebook-Friendly lander. As you can see.

Now, of course, the address will change because we're using it as a Redirect. We're not trying to confuse or pertained that it's somewhere else that we're sending them to. This is purely a vanity thing, so it looks a lot prettier for want of a better word. It looks a lot more related to the domain that your leads and your potential customers know you for. So that's one Redirect created. Now what I would advise you do, is if you go into ThriveCart for each of your products and Speed Keto, in this case, you obviously want one for standard traffic as well. So that would be this one here. And then maybe just call that /SpeedKeto and do this for each product that you have access to. So /MochaMCT /SaltedcaramelMCT /Strawberrysmoothie. You get the idea...and that is how you can do redirects from your WordPress website.