

Paul Irvine: Okay, ladies and gents, my name is Paul Irvine and I am here to help you familiarize yourself around the affiliate area for promoting the Completely Keto brand of products.

Okay, so you want to go to thrivecart.com/signin, and then enter your email and password that you've been provided when you signed up to promote. Click on signin and you'll be taken to a page where you're given an overview of your affiliate dashboard. You want to go into the products tab, and for most of you, you will only see one vendor in this list and this will be Harland Kilstein for Completely Keto. You want to click in to view products. And again, assuming you've been approved, you will see four products listed, ranging from the electrolytes through to the cheesecake cookbook.

Now let's just stick with the main product, which is Speed Keto plus bonuses, click on view, and then at [inaudible] this page, you should have PayPal active at the top right, as that is the method for payment for you to receive your affiliate commissions.

Now in terms of your affiliate link for each product is this link located here. To use that link, you want to click on copy, and that will copy this link into your clipboard, as you can see. So when anyone visits this link here, the system will recognize that you're sending them to the Speed Keto offer. And as you can see, the affiliate is tagged at the top. So if anyone purchases through the funnel from this link, then you will earn the commission.

Now if you're going to be sending traffic from various sources and you want to be able to track whether it's a Facebook ad, whether it's a post in your own keto group, whatever it happens to be, then you have the ability to create what's called a tracking ID. So the tracking ID will allow you to look at your stats and show you which traffic source generated the sale. Okay?

So when you click on this button here, you'll be able to enter a tracking ID. Now this can be anything, numbers, letters, or a dash can be used as well. So let's keep it very simple. Let's just say this tracking ID is Facebook. And you can use something to indicate that this came from your group. So let's just call it FB-KG. Again, this can be anything that you want it to be, just bearing in mind that it will appear in the address bar once the link is loaded, and you will see that in a second.

So try and be conspicuous, but at the same time keep track of what the actual code means to you. So when you click on get code, that will generate exactly the same link, but this time, at the end, it will say reference, and then the code that you generated. Again, the outcome is exactly the same. As you can see, the reference is there and your affiliate ID is there. Okay? Nice and simple.

The promo materials, this is when it's decided that we will provide you with materials such as images, perhaps some subject lines for emails, email content. I'm not entirely sure, but this is a section where you will find the promo materials. For those that promote the cheesecake book, we will come back to this section in a second, but this is where you will find materials when they become available.

Finally, you have your commission history. This is where you will see your sales listed for the products. Now bearing in mind, if you're promoting more than one Thrivecart product, you will need to select the individual product in the list to get the stats. So in terms of promo materials, the only thing we have just now is the cheesecake promotional video, which you'll find in promo materials tab. So if you want to play it back and watch the video, you can [crosstalk 00:06:12].

To use it, you want to click on this icon square with an arrow leaving it. And you've got two options. One is you can embed. Now what embed allows you to do is place the video on one of your webpages. Of course, when you embed the video, you also want to include your affiliate link below or above the video as well to give someone, yeah, give your prospect somewhere to click to.

You can also download the video as well. So if you want to put it up onto your video hosting or YouTube, or you use another form of video marketing, we've given you the ability to do that as well. But again, please remember that you must include your affiliate link to obtain the sale and obtain the commission.

So that pretty much covers the affiliate products you have available to promote, how to promote them, how to add the tracking codes, and of course, how to use the cheesecake video in your promotional efforts as well. So again, this is Paul Irvin. On behalf of Harland and the rest of the Completely Keto team, thank you for choosing to promote Completely Keto products.